

Hesham F. Zebida

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Summary:

More than 6 years experience in creating, designing, managing, moderating and web-mastering online websites, portals, social networks, online communities and blogs by customizing open source content management system (CMS) applications with the most recent techniques for achieving customer satisfaction. A hardworking, high energy and dedicated team player who analyzes and solves complex problems, meets all deadlines and is eager to learn and share knowledge with peers.

Experience:

Razy Technologies

December 2008 - September 2009 Senior Online Services Expert Cairo

[Razy Technologies](#) is a leading service provider in the Middle East specialized in mobile, electronic and communication services.

- Headed a team of web developers and designers to build, design and customize the biggest portal for Private and International Schools in Egypt using CMS web applications. ([schools-in-egypt.com](#))
- Designed mobile applications interface and back-end system for E-Masary payment systems ([e-masary.com](#)). E-Masary is one of the largest mobile payment systems in the Middle East.
- Providing Internet Marketing Services for SchoolsInEgypt.com portal.
- Providing Search Engine Optimization and web mastering services for Razy customers.
- Managing and customizing online advertising services (direct ads and Google AdSense) on the SIE SchoolsInEgypt.com portal.
- Planned and customized CMS application and design templates for the Danish Egyptian Dialogue Institute (DEDI), and provided a full content publishing for all materials on ([dedi.org.eg](#)) website.

Media International

May 2005 - November 2008 Interactive Zone Editor Cairo

Media International is a leading company with a significant history in the field of Internet Portals and websites management.

I have worked with a great team of developers, designers, editors and moderators on several interactive web projects.

- Editor and Moderator of the discussion forums department.

- Editor of [I-Witness](#) page which supports the idea of “citizen journalist” and built on news contribution from volunteers around the world.
- One of the main players in designing and building ([HiEdge.com](#)) social network system architecture.
- Designed “Ana” TV channel Simulation and graphic interface at phase one development, ([ana-live.com](#))

Rhazes

February 2004 - April 2005 Web Designer Cairo

Rhazes is an educational services provider in the Middle East.

- Designed several websites for regional educational organizations and private schools.
- Designed the multimedia interface of Rhazes educational software.

Education:

Kafr Elsheikh University

2001 Bachelor of Accounting Egypt

Kafr Elsheikh University - Commerce

Training:

- Photo Semiology. Media International
- Electronic Journalism training. American University at Cairo.
- Attended ADDA 2007 program in Denmark (Arab Danish Democracy Academy)
- Media Staff Training Program. Media International.
- Crossing Borders Media Skills 2008. Vallekilde Communication College, Denmark.

Certifications:

- Professional Web Site Design (PWD), MedCom IT Technology Solutions, Cairo.
- (PHP) Hypertext Preprocessor, Yat Education Centers.
- SQL Data Base, Yat Education centers, Cairo.
- (FPA) Associated Member, Cairo Foreign Press Association 2007.